

April 18, 2013

DISTRIBUTION CHANGE NOTIFICATION

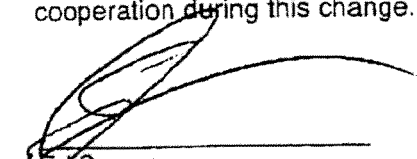
Dear Valued Customer,

Effective June 1, 2013, ADA will no longer be the distributor for ARTSMAGIC LIMITED products as shown on the Product Listing attached:

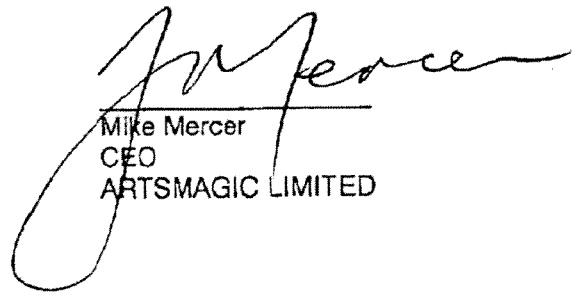
The new distributor will be MVD ENTERTAINMENT GROUP. Please send all orders and return requests to the new distributor as of June 1, 2013

The new distributor assumes responsibility for all returns after the effective date.

Please contact your MVD sales representative for more information. Thank you for your cooperation during this change.



Ed Seaman
C.O.O.
MVD Entertainment Group



Mike Mercer
CEO
ARTSMAGIC LIMITED

ADA
By

