

# Arika Kane - Arika Kane

A pop diva with strong R&B roots.

## DESCRIPTION

A clever blend of modern urban, saturated with memorable hooks, smooth rhythm and irrepressible vocal harmonies, BSE Recordings is proud to introduce the self titled debut from emerging artist Arika Kane. Possessing an incredibly beautiful voice and singing since the tender age of ten; Arika Kane had an early start in the game by being born into a musical family. Singers and songwriters themselves, Arika's parents have always been fervent coaches and cheerleaders of her singing and songwriting, which are skillfully displayed on this eponymous debut. The Connecticut born songstress's sound has been compared to musical divas Mariah Carey and Monica, counting Whitney Houston and Mariah Carey as major influences. Arika has a buoyant soprano and some serious lyrical game that has urban and pop appeal. She is the First Artist & Lady of the label and is focused on success. Her current single " Bcuz I Luv U "is climbing the charts now on Urban and Rhythmic radio, recently hitting the Number 2 Spot in the South. "Bcuz I Luv U" has been well received all over the country, reaching over 5 million listeners, ranking # 8 on the Rhythmic Indie airplay charts and Number 1 on the Urban Indie airplay charts.



## TRACK LISTING/FEATURES

- Arika Kane - Make It
- Arika Kane - Watcha Waitin 4
- Arika Kane - Bcuz I Luv U
- Arika Kane - Ring My Bell
- Arika Kane - Here With Me
- Arika Kane - Follow Me (Interlude)
- Arika Kane - All My Life
- Arika Kane - Rock Witcha
- Arika Kane - Tonight I'm Urs
- Arika Kane - Can't Be Without U
- Arika Kane - 4 The Lovers
- Arika Kane - Never Really Knew U
- Arika Kane - Why Did We Fall N Luv

## SALES POINTS

- Servicing press kit to key publicity mediums.
- Arika has per-formed as opening act for Charlie Wil-son, Frankie Beverly & Maze
- Arika's voice and performance captivated the audience at her recent debut listening party at New York's DEX Studios.
- 'Bcuz I Luv U' has been well received all over the country, reaching over 5 million listeners, ranking # 8 on the Rhythmic Indie airplay charts and Number 1 on the Urban Indie airplay charts!
- She just finished a promotional tour in the south and will be featured in the January issue of BRE and Urban Network.
- Current airplay in the following markets: Miami, Biloxi, Toledo, Columbus, Atlanta, Richmond, Los Angeles, Hartford, Greenville, Chicago, Columbia, Ft. Wayne, Milwaukee, Jackson, Stockton, Lexington, Oklahoma City, Macon, New York, Riverside, Augusta, Roa

<b>SKU#</b>	TM9706	<b>Street Date:</b>	02/23/10	<b>Box Lot:</b>	30	<b>Audio:</b>	STEREO
<b>UPC:</b>	884501197069	<b>Pre-Book Date:</b>	01/19/10	<b>Run Time:</b>	49 min.	<b>Genre:</b>	Pop/Rock
<b>Format:</b>	CD	<b>SRP:</b>	\$9.95	<b># of Discs:</b>	1 disc(s)	<b>Label:</b>	THOMPKINS

Year of Production: 2010

Rating: NR

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