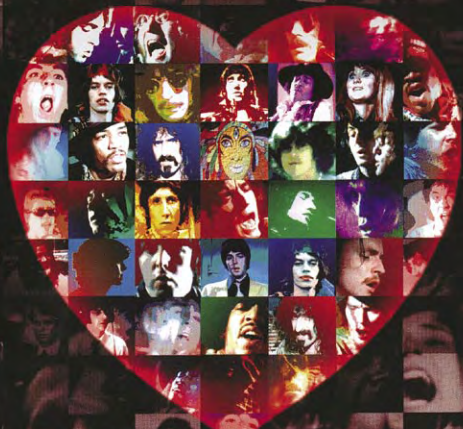


TONY PALMER'S EARLY MASTERPIECE

ALL MY LOVING

with
THE BEATLES, JIMI HENDRIX, THE WHO
PINK FLOYD, CREAM, DONOVAN
FRANK ZAPPA, ERIC BURDON



As seen on BBC
BBC

All My Loving

Tony Palmer's early masterpiece documenting music and its effect on pop culture in the late '60s.

All My Loving is Tony Palmer's groundbreaking documentary on music and its effect on pop culture in the late '60s, with previously unseen footage from **The Beatles, Cream, Jimi Hendrix, The Who, Pink Floyd** and many more. **Produced and initially broadcasted in 1968**, this compelling documentary is **just as pertinent and relevant as ever**. Now for the first time, this 60 minute BBC Film is available on home video.

"This is just great; absolutely what we meant."

—PAUL MCCARTNEY

Tony Palmer is **one of the leading directors of music documentaries and historical drama films in the world**. His vast filmography of over one hundred films **ranges from early works with The Beatles, Cream, Jimi Hendrix and Frank Zappa (200 Motels), to the famous portraits with and about Walton, Britten, Stravinsky, Maria Callas, John Osborne, Margot Fonteyn and Menuhin**. He has **collected over 40 international prizes for his work** including 12 Gold Medals at the New York Film & Television Festival, as well as numerous BAFTA (British Academy of Film & Television) and EMMY nominations and awards. He is also **the only person to have won television's most coveted award, the Prix Italia, twice**. Palmer **achieved notoriety with this his first major film, All My Loving**, which also was **the first British TV documentary to be networked in the United States**.

ARTISTS

- The Beatles
- Cream
- Jimi Hendrix
- Donovan
- The Who
- Frank Zappa
- Pink Floyd
- Eric Burdon

SALES POINTS

- Includes **previously unreleased rare footage** from some of the **greatest names in the history of Rock music**
- Filmmaker Tony Palmer to **embark on promotional tour at events like Beatlefest, etc.** in the Fall
- **Limited theatrical run and massive media campaign** planned

PRESS

"I have no doubt that wherever it is shown the film will win professional acclaim. Remarkable for its virtuosity, its impact is inescapable. No wonder it has been the subject of passionate argument in the corridors of the BBC for months."

—Stuart Hood, former Controller of Programmes, **BBC TELEVISION**

"With hideous, clamorous force, Tony Palmer's film about the pop world burst out of the TV screen last night - a disturbing piece of television...which no parent could afford to miss. It was certainly not a film which will die, a psychedelic experience which 10 years from now will be the definitive document of its time. How often does TV really make you sit on the edge of your chair?"

—James Thomas, **DAILY EXPRESS**

"...Magnificent - honest, accurate, unbiased and totally frank. As a comment on today, it was horrific and powerful, and as a protest it was stunning. 'All My Loving' showed us all the horror of war."

—Vicki Wickham, **DISC & MUSIC ECHO**

Title	All My Loving
Selection #	TPDVD101
UPC	604388679607
Prebook	8/14/2007
Street Date	9/18/2007
Retail	\$19.95
Genre	Rock
Run Time	52 minutes
Box Lot	30
Label	ZEIT
Audio	5.1 Surround Sound
Format	DVD



MVDvisual

A DIVISION OF MVD ENTERTAINMENT GROUP

T: 800-888-0486 | F: 610-650-9102 | PO Box 280 | Oaks, PA 19456 | www.MVDb2b.com

Publicity Contact: Clint Weiler | 610.650.8200 x115 | clint@mvd2b.com