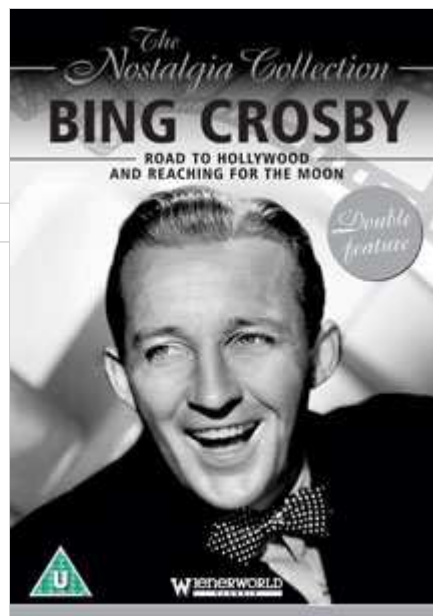


Bing Crosby - Road To Hollywood and Reaching For The Moon

Two classic films from the most popular and influential media star of the first half of the 20th century.

DESCRIPTION

This DVD features two Bing Crosby classics: Road to Hollywood and Reaching for the Moon. ROAD TO HOLLYWOOD features Bing Crosby, Luis Alberni and Ann Christy and was produced by producer-director Bud Pollard, who was at this time primarily doing low-budget films with all-black casts, but the year before he had stitched together clips from three Educational Pictures/Mack Sennett short comedies starring Danny Kaye and released it as Birth of a Star. In this movie, Pollard did the same thing with four Educational Pictures/Mack Sennett shorts (two of them directed by Sennett himself) that Bing Crosby had done: I Surrender Dear (1934), One More Chance (1931), Billboard Girl (1932), and Dream House (1933). These were all two-reel comedies in which Crosby did physical slapstick comedy in the Sennett tradition (and did it very well) and sang his hit songs. REACHING FOR THE MOON (1931) sees a robust and energetic Douglas Fairbanks play a financier on whom liquor has an effect as the stock market crashes during a cruise as he woos a lady. It has a happy ending. Look for a young Bing Crosby singing Irving Berlin's Lower Than Lowdown. The film is based on a Berlin musical, but only one song remains (and that is sung for no apparent reason in the middle of the film, by a baby-faced Bing Crosby). Also good is Bebe Daniels as an aviatrix and especially fine is Edward Everett Horton as Fairbanks' valet. Their rapport and obvious affection for one another is very touching and provides for some great comic moments.



SALES POINTS

- Bing Crosby (1903 - 1977) was, without doubt, the most popular and influential media star of the first half of the 20th century.
- The undisputed best-selling artist until well into the rock era (with over half a billion records in circulation), the most popular radio star of all time, and the biggest box-office draw of the 1940's, Crosby dominated the entertainment world from the De

SKU#	WNRD7036	Street Date:	11/25/08	Box Lot:	30	Audio:	STEREO
UPC:	5018755703652	Pre-Book Date:	10/21/08	Run Time:	125 min.	Genre:	Musical/Broadway
Format:	DVD	SRP:	\$9.95	# of Discs:	1 disc(s)	Label:	WIENERWORL

Year of Production: 1934

Rating: NR

Producers: film chest

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