



## ***Tour Smart on DVD***

Martin Atkins' instructional book, *Tour: Smart: And Break the Band*, now has a counterpart on DVD. Atkins has lent his drumming talents to P.I.L., Killing Joke, Ministry and Nine Inch Nails as well as to his own band Pigface.

All that experience has taught him many things that he's willing to share with up-and-coming bands. *Tour: Smart* covers such things as how to route a tour and figure expenses using the Excel computer program, how to "know" your audience, tips on product packaging and merchandising and how to be or obtain a better opening band. Atkins is quite a character and he keeps the lessons interesting with anecdotes, quirky mannerisms and a dry sense of humor. [www.invisiblerecords.com](http://www.invisiblerecords.com)