

Arika Kane

A clever blend of modern urban, satu-rated with memorable hooks, smooth rhythm and irrepressible vocal harmo-nies, **BSE Recordings** is proud to intro-duce the self titled debut from emerging artist **Arika Kane**. Possessing an incredi-bly beautiful voice and singing since the tender age of ten; **Arika Kane** had an early start in the game by being born into a musical family. Singers and songwriters themselves, Arika's parents have always been fervent coaches and cheerlead-ers of her singing and songwriting, which are skillfully displayed on this eponymous debut.

The Connecticut born songstress's sound has been compared to musical di-vas **Mariah Carey** and **Monica**, count-ing **Whitney Houston** and **Mariah Carey** as major influences. **Arika** has a buoyant soprano and some serious lyrical game that has urban and pop ap-peal. Arika's voice and performance captivated the audience at her recent debut listening party at New York's DEX Studios.

Arika is the First Artist & Lady of the Label, and is focused on success. Her current single " **Bcuz I Luv U** "is climbing the charts right now on Urban and Rhyth-mic radio, recently hitting the **Number 2 Spot in the South**. "**Bcuz I Luv U**" **has been well** received all over the coun-try, **reaching over 5 million listen-ers, ranking # 8** on the **Rhythmic Indie airplay** charts and **Number 1** on the **Urban Indie airplay** charts! **Arika has opened for top artists Charlie Wil-son and Frankie Beverly & Maze. She just finished a promotional tour in the south and will be featured** in the January issue of **BRE** and **Urban Network**.

Currently receiving airplay in the follow-ing markets: *Miami, Biloxi, Toledo, Co-lumbus, GA., Richmond, Los Angeles, Hartford, Greenville, NC, Chicago, Colum-bia, SC, Ft. Wayne, IN, Milwaukee, Jack-son, MS, Stockton, CA, Lexington, KY, Oklahoma City, Macon, GA, New York, Riverside, Greenville, SC, Augusta, GA, Roanoke, VA, Columbia, SC, Corpus Christi, Memphis*

1. Make It
2. Wactcha Waitin 4
3. Bcuz I Luv U
4. Ring My Bell
5. Here With Me
6. Follow Me (Interlude)
7. All My Life
8. Rock Witcha
9. Tonight I'm Urs
10. Can't Be Without You
11. 4 The Lovers
12. Never Really Knew U
13. Why Did We Fall N Luv

Artist	Arika Kane
Title	Arika Kane
Selection #	84501
UPC	884501197069
Prebook	
Street Date	Feb. 9, 2010
Retail	\$9.98
Genre	POP/R&B
Run Time	
Box Lot	30
Label	
Format	CD

SALES POINTS

PUBLICITY

Servicing press kit to key publicity mediums.

NATIONAL URBAN /RHYTHMIC RADIO

National advertising and sales programs and advertising. Promotional tour. Regional TV, promotional video. POI material.

ADVERTISING

King, Source, Vibe, Houston Style , additional urban/pop publications.

INTERNET PROMOTIONS

Urban network, urban buzz, radio and streets, EUR , click per ad social network ads, E-blast announcements, fan widgets and customized banners.

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